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LEGO® SERIOUS PLAY®

LEGO® SERIOUS PLAY® is a thinking, communication and problem-solving method.

We will engage the participants in a highly interactive and stimulating learning process.

LEGO Serious Play Methodology:

- LEGO Serious Play (LSP) is a process that allows participants to communicate more effectively, engage their imaginations readily and approach their work and interactions with each other with increased confidence, commitment and insight.
- This process allows for taking dialogues to deeper levels as well as short cutting to the real issues and new knowledge. A secondary result of using this process is a team that is energized, more coherent, and communicates better.
- The LSP methodology will be used to get participants to build models and create stories that provide insight into creating new products, solutions, strategies.

LEGO Serious Play enables 100% participation from everyone in the group.

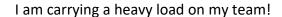
- Gives participants time to think before they speak
- Allows for everyone's insight to be heard and appreciated
- Gets all participants to "step up to the plate" and be part of the discussion and decisionmaking
- Helps the listener understand and remember what is being said
- Doesn't favor one particular style of communication
- Minimizes the risks for misunderstandings and miscommunications

Detailed content of workshop

In the LSP approach the participants build 3D LEGO models in response to a question

(challenge) presented by the facilitator. Each participant has their own LEGO kit, and the participants build individually. When everyone has finished building (the facilitator sets the time) everyone shares their stories. The final step in the process is to reflect and discuss the findings from the previous steps.

- The participants get to keep their LEGO bricks.
- We will work together to develop the challenge questions.





Team Certified I

LEGO© SERIOUS PLAY© is also based on the belief that all people are unique and the more a team is able to make use of people's differences the better results the team will produce.







LEGOs® Aren't Just for Kids!

www.bryantandassociates.com

Contact us: Yvonne Bryant Johnson, MBA Certified LEGO® SERIOUS PLAY© Facilitator

